



Sponsorship and Advertising Opportunities

Northeast Organic Farming Association
Summer Conference

July 20 - August 9, 2020

Virtual Summer Conference Sponsors

Gold and Silver Sponsors of the NOFA Summer Conference receive maximum visibility with our audience on multiple platforms, throughout the conference and in the digital program book.

Gold Sponsor: \$1000

- Full page ad (in color with click-through capability) in digital program book
- Pre-conference promotion/recognition in e-blasts and on website
- Recognition on opening screens of webinars throughout virtual conference
- Name and logo recognition in opening screen of the keynote presentation
- Gold Sponsors receive the highest level of exposure and visibility throughout the conference—largest logo inclusion, top logo placement, more mentions, etc.

Silver Sponsor: \$500

- Half page ad (in color with click-through capability) in digital program book
- Pre-conference promotion/recognition in e-blasts and on website
- Recognition on opening screens of webinars throughout virtual conference
- Name and logo recognition in opening screen of the keynote presentation

Learning Track Sponsor: \$500

- Recognition on all workshop descriptions in digital program book within targeted track
- Recognition on all opening screens of webinars/virtual workshops within targeted track
- Pre-conference promotion/recognition on all e-blasts and webpages related to the targeted track

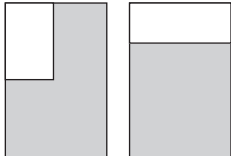
Advertising in the Digital Conference Program Book

Hundreds of farmers, gardeners, homesteaders, landscapers, educators, conscientious consumers, and food activists will use the digital program book to navigate all aspects of the virtual conference. It will be available for downloading in PDF form for reference throughout the year. The program book has always been the most powerful advertising medium we offer, and now that it will be accessible directly from home, and advertisements will come with click-through capability to the website of your choice, it only becomes more powerful.

Pricing (all ads are in color, and come with click-through capability):



Full Page
4-5/8" wide x 7-1/2" tall
\$350



Quarter Page
2-1/8" wide x 3-5/8" tall
OR
4-5/8" wide x 1-3/4" tall
\$125



Half Page
4-5/8" wide x 3-5/8" tall
\$200

Please direct all questions to: Mike Rice, mike@nofamass.org or 518-461-6455